



The Press Conference of 2017 RBC Toronto-Qinhuai Lantern Festival Held on Jan. 18th *Light-up Celebration on Feb. 11th*

On January 18th, the press conference of 2017 RBC Toronto-Qinhuai Lantern Festival was successfully held at Bond Education Group, the Venue Sponsor. Exclusively title sponsored by the Royal Bank of Canada this year, the RBC Toronto-Qinhuai Lantern Festival is organized by the Ontario-Jiangsu Friendship Association (OJFA), Jiangsu Overseas Exchange Association, Overseas Chinese Office of Jiangsu Provincial Government, Canada-China Strategic Development Association and the HSK Toronto Centre.

The VIP guests who attended this press conference included: Ms. Shan Tang, the Representative of the Exclusive Title Sponsor RBC Royal Bank; Dr. Charlotte Ge, the Speaker of Lantern Festival Event Committee and the Representative of Dr. Julia Li, the President of Ontario-Jiangsu Friendship Association; Mr. John Healey, President of Bond Elementary and the Representative of Bond Education Group, the Venue Sponsor; Ms. Ellen Guo, the Director of OJFA; Ms. Baofeng Yang, the Director of Beijing Association Canada and the Representative of Community Partner; Dr. Longhuan Jin, the first Director of Chinese Professional Association of Canada.

On behalf of Dr. Julia Li, the President of OJFA, Dr. Charlotte Ge gave a detailed introduction of the 5th Toronto-Qinhuai Lantern Festival. In order to celebrate the Chinese New Year and Canada's 150th Anniversary of Confederation, the fifth annual Toronto-Qinhuai Lantern Festival will hold two sub-events in February and June 2017. The celebrations have two special meanings: First of all, the 2017 Lunar New Year (the Year of Rooster) is the first official Spring Festival since the Canadian government proclaimed it on June 1st, 2016. Secondly, 2017 is the 150th Anniversary of the Confederation of Canada, and there will be a variety of celebrations in diverse communities across the country. As one of the organizations received the invitation from Ontario Provincial government to encourage celebrations in local communities, OJFA will improve the influence and add more attractions of the Toronto-Qinhuai Lantern Festival to strengthen the ties between Jiangsu and Ontario.

Ms. Shan Tang, the Representative of RBC Royal Bank, said that RBC has been honored to continue working together with OJFA to celebrate the traditional Chinese culture by supporting Toronto-Qinhuai Lantern Festival to bring the Chinese elements to this multicultural city. It is a great opportunity not only for the Chinese community, but also for the diverse communities to celebrate the Lunar New Year together, to have a better understanding of the Chinese culture, and to build a strong friendship with each other.

The 2017 RBC Toronto-Qinhuai Lantern Festival Light-up Celebration will take place in the evening of the Lantern Festival (February 11th, 2017) at Bond Education Group. Besides the Jiangsu-manufactured Palace Lanterns, you can also enjoy a variety of colorful, handmade lanterns shaped like a rooster, dragon, phoenix, water lilies, etc., which will continue to be lit until February 13th. During this celebration, you can experience a series of Chinese traditional activities,



www.qinhuaidenghui.ca

传媒联络: Heady Zeng
Event Communication Committee
Ontario-Jiangsu Friendship Association
电邮: mediacontact@ojfa.ca
手机: 416-669-0003



including a vast array of multicultural cuisine and Qinhui style food, riddles and fun games. The Intangible Cultural Heritage masters and handcraft artist, who come from China, will be onsite to demonstrate how you can make Chinese traditional crafts.

In the press conference, several VIP guests gave their very best wishes to the Fifth Toronto-Qinhui Lantern Festival, including: Mr. John Healey, President of Bond Elementary and the Representative of Bond Education Group, the Venue Sponsor; Ms. Baofeng Yang, the Director of Beijing Association Canada and the Representative of Community Partner; and Dr. Longhuan Jin, the first Director of Chinese Professional Association of Canada.

After the press conference, all the guests invited the volunteer representatives to have a group photo together. The volunteers of the 5th Toronto-Qinhui Lantern Festival are from multicultural backgrounds. Some of them are university and college students, secondary students, international students, and alumni from across the world; some of them are local residents, or new comers of Canada; some of them are from variety of local professional organizations.

The Event Committee of OJFA expressed their sincere thanks to Overseas Chinese Office of Jiangsu Provincial Government, RBC Royal Bank, the Media and all the volunteers who have been supportive every step along the way, and hope the Fifth Toronto-Qinhui Lantern Festival will be a big success for all multicultural residents to enjoy.

2017 RBC Toronto-Qinhui Lantern Festival Light-up Celebration Schedule

Date: February 11th, 2017 (Saturday)

Time: 5:00 p.m. - 10:00 p.m.

Address: Bond Education Group (Venue Sponsor)

1500 Birchmount Road, Scarborough, ON M1P 2G5

Events: Light-up Celebration, Riddles, Family Fun Games, Handcrafts, Nanjing traditions, Multicultural Cuisine and Qinhui style food.

Tickets: Early Bird online order 20% off @ \$8/person (free for children under 12, \$10/person at door);

Partner Discount Ticket: email Fest.Ticket@gmail.com for Promo Code.

(Limited offer: First come, first serve.)

Official Ticket Ordering website: www.qinhuaidenghui.ca



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5th Toronto Qinhuai Lantern Festival

February and June in 2017 @ 1500 Birchmount Road, Toronto Website: www.qinhuaidenghui.ca




【Caption】 The Press Conference of 2017-RBC Toronto-Qinhuai Lantern Festival was successfully held on January 18th, 2017.

VIP Guests include: Ms. Shan Tang, the Representative of the Exclusive Title Sponsor RBC Royal Bank (Right 3rd); Dr. Charlotte Ge, the Speaker of Lantern Festival Event Committee and the Representative of Dr. Ningyu (Julia) Li, the President of Ontario-Jiangsu Friendship Association (Right 4th); Mr. John Healey, President of Bond Elementary and the Representative of Bond Education Group, the Venue Sponsor (Left 2nd); Ms. Ellen Guo, the Director of OJFA (Left 1st); Ms. Baofeng Yang, the Director of Beijing Association Canada and the Representative of Community Partner (Right 2nd); Dr. Longhuan Jin, the first Director of Chinese Professional Association of Canada (Right 1st).



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